Towards Usable Transparency via Individualisation

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Abstract

Ex post transparency-enhancing tools (TETs) help users better understand the actual and potential consequences of how their personal data have been processed. The presentation will touch upon past and ongoing research on how individualisation can serve as a means to work towards the expectations of users of TETs. Individualisation serves as a building block of a larger process conducted on the premise of human-centred design, which aims to improve the usability of the tools, and thus help improve the users' information privacy.

Keywords: General Data Protection Regulation, Human-centred design, Human-computer interaction, Privacy, Privacy notification, Transparency, Transparency-enhancing tool, Usability