

Abstract

The objective of this study is to identify privacy preferences and data sharing permissions of drivers with different cultural background for Intelligent Transportation Systems (ITS) and future VANETs. For this purpose, we will conduct online survey studies based on questionnaires in different countries (Nordic countries and South Africa). Based on the results, we will derive privacy default settings that represent culturally-diverse privacy preferences and that users can choose from when configuring their settings. Lastly, we will propose design guidelines for the implementation of usable privacy-preserving Identity Management systems that cater to users with different cultural background.